

Macy's

R. H. Macy & Co.'s Attractions Are Their Low Prices
Herald Square, Broadway, 34th to 35th St.

IMPORTED SWEATERS for Women—Just Received

Every athletic woman, or those who enjoy long hikes on cold winter days, will be interested in these Sweaters. They are cleverly made so as to be light weight, but warm and comfortable on the coldest Winter day. Style is also considered, and this recent importation introduces many new and becoming features.



Double-Chain Stitch SWEATERS

\$9.74
This picturesque Sweater is illustrated. Very new is the double stitch and fancy knit edges. It is made with belted back, roll collar, novelty cuffs, deep pockets and knitted button fastening. Colors—white, green and rose.

Brushed Angora SWEATERS

\$10.74
A soft, silky finish, made with shawl collar, belted back and close-fitting cuffs. Colors—old blue, white, rose, purple and corn.

Fetching Silk Sweaters, \$16.74

Artificial silk double sweaters; V neck, close-fitting cuffs, large pockets and fancy buttons. Very effective is a pretty sash with tasseled ends. In shades of green, old blue and copper.

Silk Angora Sweaters, \$21.74

Made with belted back. The large shawl collar is becoming. Knitted buttons are new and fasten the sweater at the front. Colors, corn and lavender.

EXCELLENT SWEATERS AT MODERATE PRICES

Double Shetland SWEATERS, \$6.49

Made with kimono sleeves, roll collar and revers. The front fastens with large knitted buttons; cuffs are close-fitting. All white, or white with pink, light blue or corn color.

Angora Sweater SETS, \$8.94

The Set includes Sweater, Cap and Sash. The Sweater has belted back, shawl collar and deep pockets. A choice of either white or green. A very desirable Skating Set.

THIRD FLOOR, 34TH STREET.

54 TAILORED SUITS For Misses & Small Women Specially Priced, \$18.74

Macy's Former Price Was \$22.74 to \$28.75

These Suits are taken from regular stock. The sizes and color range in every Suit are not complete, but the variety is large and Suits attractive enough to excite interest. All this season's favored styles.

The materials include Broadcloths, Gabardines, Chevrons and Poplins. The colors are: black, navy, brown and green. Sizes for Juniors, 13, 15 and 17 years. For Misses, 14, 16 and 18 years.

Broadcloth Suits, \$23.74

Smart short coat model with collar and cuffs of skunk opossum. The well tailored skirt has a deep stitched yoke. Colors: Navy, brown and green. Sizes 14, 16 and 18 years.

Broadcloth Suits, \$29.75

Made of excellent quality broadcloth, in shades of navy, brown, black and green. The stylish short coat has a fur trimmed velvet collar, a novelty belt effect front. From the yoke skirt falls fullness with pleats on either side.

THIRD FLOOR, 35TH ST.

Comfort For Soldiers In the Field

In response to numerous requests for a combination package for soldiers in the field, we have arranged to forward to the "Red Cross"—packages made up as follows:

Blanket	\$3.24
Shirt	\$1.44
Undershirt	98c
Drawers	98c
Pair Socks	24c
Two Handkerchiefs	30c
Towel	14c
Two Pieces Soap	14c

\$7.46

The weight of the garments will render them most acceptable for the wintry days so close at hand.

MAIN FLOOR, BROADWAY ENTRANCE.

Women's Gaiter TOP BOOTS

\$3.96 These Boots are of black cloth top with patent colt skin vamp and heel foxing, also Spanish Louis leather heel.

Elsewhere \$5.00.

SECOND FLOOR, REAR.

Organdie Vestee and Cuff Sets



As Illustrated
\$1.89

Made of fine French Organdie. The V neck of vestee is hand embroidered; the high pleated collar is attached with dainty hem-stitching and finished at back with a tiny black velvet bow. The broad pleated cuffs are encircled with narrow black velvet and fastened with a velvet bow.

Novelty Coat or Dress Sets, 96c

A reversible set of black and white striped bengaline silk. Severely plain but extremely stylish. At this price is a smart set of white corded bengaline.

MAIN FLOOR, CENTRE.

252 Women's Imported COATS About 1/3 Off Regular Price



Made by V. Manheimer of Berlin
Arrived on Steamer Rotterdam

OVER 85 different styles are represented in three-quarter, seven-eighth, and full-length garments which are suitable for afternoon, evening, motoring or general wear.

All the newest fabrics and style features of the foreign market are embodied in this collection. Many are fur trimmed and fur lined. The entire collection will be put on sale at about 1/3 less than the usual price.



COAT ILLUSTRATED \$19.74

Smart full length coat of brown Foulle zibeline, large raglan sleeves; deep square side pockets, cuffs of self material, broad revers. Collar of fitch opossum. Ornamental button fastening.

44 COATS \$9.74

57 COATS \$14.74

57 COATS \$19.74

7 COATS \$49.75

COAT ABOVE \$9.74

Made of fancy tweed, in shades of gray or brown. A plain but well-tailored Coat. The roll collar fastens close to the neck with extra large buttons of self material. New flare cuffs, kimono sleeves, square yoke at back, and side pockets.

COAT ABOVE \$24.74

A handsome full length cheviot coat that emphasizes the advanced winter styles—considerable more fullness, extra large French seal (dye) collar, broad revers. Body of coat lined with Hamster fur, deep stitched side pockets, front fastening with large ornamental buttons matching color of the coat. Rich dark maroon is color of coat illustrated.

THIRD FLOOR, CENTRE.



COAT ILLUSTRATED \$14.74

Stunning tailored model of Vicuna Cheviot. Large roll collar, flare cuffs and revers of self material—also a broad belt that is held at waist line with stitched straps; deep back yoke and large raglan sleeves.

41 COATS \$24.74

21 COATS \$29.75

19 COATS \$39.75

6 COATS \$59.75

Women's FUR COATS New Flare Models

Three authoritative styles are detailed, and priced, to emphasize Macy's always "Lowest-in-the-City" prices.

Black or Blue Wolf Sets, \$16.74

\$25.00 Quality
A handsome straight animal scarf and novelty pillow muff; head and tail trimmed.

Caracul (Leipzig dyed) Coats, \$59.75

\$65.00 Quality
A very stylish flare model, made of whole skins; collar of contrasting fur; lined with broad cloth.

THIRD FLOOR, 34TH ST.

Afternoon DRESSES of Choice Materials Moderately Priced

A charming simplicity is the dominant note in these fashionable garments.

At \$28.75 Dainty afternoon dresses of velvet and charmeuse. The waist is corset effect with waist line front of velvet; position back; white satin collar. The sleeves, corset and collar are edged with fur. The skirt is of satin with circular overskirt and broad fold of velvet around bottom. Colors: black, navy and taupe.

At \$17.74 Smart corset dresses of gabardine. These are smart straight line models, braided bound. Tying across the front with long sash ends. The black satin vestee is finished with a white satin collar. Colors: navy, brown, and black.

THIRD FLOOR, CENTRE.

1,000 Smart Trimmed Hats

We have closed out the entire October output of one of New York's foremost makers.
Hats Made to Sell at \$7.00 to \$12.50

YOUR CHOICE **\$2.97** EACH



Included are semi-dress and Dress Hats representing all the newest and smartest styles of the moment.

There are Hats for young Misses and Women; Hats for every occasion; Hats to suit every need and every whim and inclination.

These Hats have been very carefully made, and expertly and stylishly trimmed. Most of them are made of very finest Lyons Velvet and other materials.

The shapes represent the latest and most attractive creations of designers noted for their exquisite taste.

The trimmings consist of practically everything that is in vogue, including rich Ostrich garnitures, Feather Fantasies, Silver Ornaments, Ostrich Plumes, and Furs of different kinds, embracing those most popular this season.

Majority of the Hats are Black—but there are numerous Hats in colors, including Brown and Navy, and there are many Black Hats with touches of color.

The Hats illustrated give but a faint idea of this wonderful collection of 1,000 of the season's most modish Hats—to be sold at very much less than they cost to produce.

TRIMMED MILLINERY SALON, SECOND FLOOR

R. H. Macy & Co.

Macy's

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Boys' SUITS & Overcoats For Fall and Winter

EVERY mother who anticipates replenishing her boys' wardrobe should visit our Boys' Outfitting Department now. We never had a more complete or authoritative showing either for quality or price. A few examples are detailed below, suggesting a few specific smart styles to inquire for when you visit the Department.



"WEARPROOF" SUITS (As illustrated)

\$6.49

Made with an Extra Pair of Trousers

These Suits are made of fine all-wool chevrons in the newest colorings as well as the staple shades of gray, brown and tan mixtures. Made in both single and double breasted Norfolk style; pleated front and back, also the patch pocket front and pleated back, with either stitched or loose belt. Sizes 7 to 19 years. Cable Corduroy Suits at the same price, \$6.49, in single-breasted Norfolk style.

Other Suits made of the finest domestic and imported fabrics, hand tailored, are priced at \$9.74 to \$14.74.

Children's Novelty Suits, \$4.96

All entirely new models, including the Dickens, Middy and Vestee; made of blue or brown serge, fancy mixtures, velvets or corduroys. Each Suit has the new style jaunty knee trousers. Sizes 3 to 8 years.

Boys' Mannish Cut Overcoats, \$6.94

Sizes 2 1/2 to 10 Years

Splendid Coats for the little fellow; made of finest all-wool domestic fabrics in tweeds, chevrons and chinchillas. The Balmacan Overcoat is pictured in a modified style. More extreme models in stock.

At this same price (\$6.94) are Russian Overcoats in either half belt or belt all around. The mixture Overcoats show the popular Winter shades. All of these Overcoats are worsted lined and have Venetian yokes.

Boys' Overcoats, \$9.74

Sizes 11 to 18 Years

These include Chinchilla and Rough Cheviots, with the regulation convertible collar. Colors—gray, brown and tan mixtures. The Chinchillas are in blue, gray or brown. Stylish Balmacan models are made of rough Scotch tweed mixtures or chevrons in all the Winter colorings. A choice of either extreme or modified styles. Coats are either half lined or worsted lined and have Venetian yokes.

SECOND FLOOR, 34TH STREET, REAR.

STYLISH Separate COATS For Misses & Small Women

These Coats are as attractive as the prices. This is the assurance given regarding this specially selected group of coats.

Full Length Coats, \$33.75

Made of Cut Velour, of Corduroy Weave. This clever coat material fashions a full loose model, belted from panel in the back; large collar of velvet. Lined throughout with peau de cygne; colors black, navy, brown and green. Sizes 14 and 16.

Broadcloth Coats, \$23.74

A full length coat with wide belt; braided ornament at back. The coat is silk lined throughout in self color; large collar of skunk opossum. Colors: navy, black, brown and green. Sizes 14, 16 and 18.

Misses' Raglan Coats, \$15.74

Plain, loose, tailored model of shower proof novelty mixtures in grays and browns. The yoke and sleeves are satin lined. Sizes 14, 16 and 18.

At \$11.74 Same raglan model as above; made of hard finished dark mixtures. Shower proof.

Junior Misses' Coats, \$9.74

Stylish 3/4 length Coats of novelty mixtures—shades of brown and gray, yoke back, wide belt, velveteen collar and trimmings of novelty buttons. The sleeves are satin lined. Sizes 13, 15 and 17.

THIRD FLOOR, 35TH STREET.

Superior SILK PETTICOATS at Economy Prices

\$1.89

Elsewhere, \$3.00

Made of heavy quality Messaline or Willow Silk; deep pleated flounce; black, changeables, and new Fall colorings.

Extra Size Petticoats, \$2.89

Made of excellent quality Peau de Cygne, in black, staple colors and changeable effects.

THIRD FLOOR, REAR.

Women's Riding Boots, \$8.94

Made to sell at \$12.00



black or tan calf skin. Shapely and snug fitting. Perfect in workmanship.

SECOND FLOOR, REAR.